



# NATIVE AMERICAN MUSIC ASSOCIATION

## TELEVISION UNDERWRITING OPPORTUNITY

*The Native American Music Association, an all-volunteer non-profit 501c3 organization is requesting your immediate support for underwriting two special television broadcast opportunities that are providing award-winning Native American musicians with unprecedented national and international exposure. On behalf of our entire organization, we respectfully request that you strongly consider the following proposal by and join us as a broadcast underwriter/advertiser;*

### **EIGHTH ANNUAL AWARDS TO BE BROADCAST WORLDWIDE -**

This broadcast opportunity features a two-hour edited version of this year's Eighth Annual Native American Music Awards Show originally held in the Summer of 2006. Featuring over one dozen live music performances along with awards presentations, the Awards show made its national television debut on November 9<sup>th</sup> on the new MHZ Worldwide Networks. Due to a highly successful viewers response, repeat broadcasts of the Awards show are being scheduled beginning on December 28, 2006 and into 2007 ([www.mhznetworks.org](http://www.mhznetworks.org)).

#### **Ninth Annual Presenting Underwriter of Entire Two Hour Program for 2007 Awards Show - \$35,000**

Repeated Billing at beginning, end and throughout the program with Company logo and tagline: "This program was made possible with the support of (your company), (tagline...)"

Includes **four** (4) :30 second spots per hour throughout this two hour program/ 8 spots total

#### **Program Portion Underwriter- \$5- 10,000**

This program was bought to you in part by (your company), (tagline...)"

Includes **two** (2) :15 or :30 second spots (subject to availability)

#### **Price Per Spot**

**:30 Second Spot - \$3,500.00**

**:15 Second Spot - \$2,000.00**

#### **BONUS COVERAGE: BEST OF THE NAMMYS ON MHZ & DVD -**

Beginning in November, or National Native American Heritage Month, our second broadcast opportunity surrounds MHZ Networks. As a "Best of the Nammys" programming effort, we will now be able to offer timeless and professionally recorded live music performances from hundreds of Native American Music Awards performers currently stored in our archive.

#### **Presenting Underwriter of DVD Release Programs - \$20 -30,000**

Repeated Billing at beginning, and end of the program with Company logo and tagline: "This program was made possible with the support of (your company), (tagline....)" Includes **two** (2) :60 second spots on this two hour program/ 2 spots for each program – 1) Eighth Annual Nammys, 2) Best of the Nammys – 4 spots total plus on DVD release

We hope that you will strongly consider becoming part of this very special television performance presentation featuring award-winning Native American music makers from all tribal nations. These opportunities exclusively offer **The Native American Music Awards & Association the possibility of creating continuous broadcast events.** Please join us as we proudly continue to honor the outstanding musical achievements of Native American artists from across the country and celebrate their gift of music around the world. We appreciate your timely review and consideration in this amazing opportunity.