



# NATIVE AMERICAN MUSIC AWARDS SPONSORSHIP OPPORTUNITIES

## *Twelfth Annual Awards for 2010*

***As the largest event of its kind honoring Native American musicians, the Annual Native American Music Awards is a historic and highly celebratory gathering. New and exclusive sponsorship opportunities offer your company a unique opportunity to present a designated part of our event while reaching top music makers from across the country, their fans, tribal nations and the general public at large.***

### **AVAILABLE SPONSORSHIP & MARKETING OPPORTUNITIES**

#### **-TITLE SPONSOR - \$50,000 for Title Exclusivity or Multiple Presenting Sponsors & Donors TBD**

“Your company(s) presents The 12<sup>th</sup> Annual Native American Music Awards” on all Awards materials and information

#### **-HOST HOTEL & PRE SHOW WELCOME AWARDS EVENT SPONSOR - \$20,000 or Partnering Sponsors**

The place to stay during the Native American Music Awards festivities - the only official host hotel for the Awards Show. You help us select a local hotel in Niagara Falls to serve as our host hotel (Crowne Plaza, The Giacomo, Hampton Inn, etc). You will be providing a block of approximately 75 rooms for three nights for our participating artists, performers and nominees and a reserved self pay discounted block held for special NAMMY attendees and public patrons. In addition to housing our Welcome Center, the host hotel will be the site for our spectacular pre-show party & unrepresented Awards presentations and your company will be the exclusive host of this VIP welcoming ceremony event.

#### **-LOCAL SCENIC TOUR & NATIONAL TRANSPORTATION SPONSOR \$ 15,000**

The Transportation Sponsor will provide all national and local transportation for Awards participants and on stage talent through air flights, limos, luxury vans or coaches both to and from the Awards venue for soundchecks, rehearsals, and the Awards show program. The Tour and Transportation Sponsor will host an organized bus and scenic tour of a beautiful scenic and historic local area exclusively for VIP talent attendees, nominees and winners of the Awards program. \* Banners will display your company's logo on each of the vehicles that will be used to transport participants and on the drivers signs awaiting arrivals of participants at the Airport party.\*

#### **-STAR STUDED CELEBRITY VIP POST SHOW PARTY SPONSOR - \$10,000**

One of the Hottest Tickets In Town. This VIP party includes Stage, Lights, Music backline & PA for VIP Post Show Party & Press Attendees. Additional support includes Hot Buffet for 250 -500 VIP Guests. Following the highly celebratory Awards show is the post show VIP party where winners, nominees and special VIP guests of the Awards show mix, mingle, meet and celebrate in an intimate setting. Many media attendees conduct artist interviews in this special setting. Special live performances are held by winners and nominees along with never before seen or heard music jams and collaborations. A night to remember!



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## **-BACKLINE & VIDEO PRODUCTION SPONSOR - \$22,000**

As the exclusive sponsor of intricately providing all performing artists backline, or instrumental needs, the Awards event big screens, projection, category presentations and video recording, this Sponsor will be acknowledged in the following way:

## **-WEBSITE & PROGRAM BROCHURE ADVERTISER - \$1,000**

With high traffic visitors from all around the world, our website is visited by thousands of listeners and registered members who listen and vote on their favorite artists and participate in selecting the Award winners. Reinforce your presence from our website to the actual awards program with an advertisement on both our website and in the official program brochure of the Native American Music Awards.

## **-HOSTED COFFEE & DONUTS BREAK - \$1500**

A catered and sponsored coffee break between rehearsals for NAMA participating talent and performers and their friends and family

## **- FEATURED PERFORMANCE SPONSOR/UNDERWRITER - \$5,000**

Covers ground & air travel, hotel accommodations, meals & backline rental. A featured and coveted performance slot presented at the Native American Music Awards show. Special live performances are held by both traditional and contemporary artists, winners, nominees, debut and established artists along with never before seen or heard special music collaborations.

## **-NATIONAL VOTING & WEBSITE SPONSOR - \$5,000**

During the next few months, over one million people will visit our national websites, [www.nativeamericanmusicawards.com](http://www.nativeamericanmusicawards.com). Our unique website produces an extremely high amount of traffic from around the world, not to mention excitement, and immediately launches our national efforts.. Our websites are the only types of music resources of its kind in the world.

## **-MEDIA SPONSOR/PRESS ROOM & PHOTOGRAPHER UNDERWRITER - \$5,000**

Provider of complimentary press tickets and press passes to local and national media and sponsor of Press room/area where all official photos are taken by media and staff photographer

## **-HOSPITALITY SPONSOR/HOSTED MEALS for NOMINEES & PERFORMERS - \$5,000**

A catered and sponsored buffet in between rehearsals for NAMA participating talent and performers

## **-POST PRODUCTION TELEVISION & CABLE BROADCAST UNDERWRITER - \$5,000**

A two hour edited version of the Awards show will be broadcast on Cable and Satellite television through MHZ Networks and will reach over 30 million household viewers. Information regarding this upcoming broadcast will be positioned online via our website, blogs, rss feeds, Myspace, Facebook, Twitter, and several others. National and international E-mail blasts will go out to our defined online membership database. The Awards show will be streamed live as well on the internet.



***The Music Industry's Largest & Only Membership Based Organization for the advancement of Native American Music Initiatives & Expressions Around The World***

**WHAT THE SPONSOR RECEIVES...**

-As a presenting sponsor, your company will be featured throughout all aspects of the Awards show and appear on all event tickets. A representative from your company can participate as an onstage award presenter.

-Your company's name and logo will appear on-stage video projection prior, during and after the Awards program in the Awards venue,

-A 30 second ad spot for your company can be played prior to the Awards show on the Video Screens prior to starting the program.

-Your company's logo will appear on the NAMMYS website and all national and local press and promotional materials.

-Your company will receive complimentary VIP preferred seating tickets to the awards show and be invited to the exclusive post show VIP party.

-Your company will have the exclusive opportunity to distribute and display corporate material throughout the Host Event Venue.

-Your company will receive numerous mentions throughout the Award ceremony, show script and artist itineraries.

-An advertisement and logo inclusion via our website and its 20,000 registered voting members, in our monthly newsletter, NAMA NEWS, and our social network sites: My Space, Twitter, Face Book

**AND MUCH MORE!**

# THE NATIVE AMERICAN MUSIC ASSOCIATION

## **OUR GOAL FOR 2010 BEGINS TODAY!**

As a global community we can immediately reach out to help those most in need in a time of crisis. We must keep in mind that there is still a looming problem here in our own backyard with sick children battling cancer and undergoing treatment, children in need of a Christmas, families in need of Winter heat, and Single mothers with young infants and children in need of a place to live.

Along with presenting the Native American Music Awards, the Association reaches out to further assist a greater community when in need. Please make a donation so that we can directly purchase toys or heat for those on the reservations, or help a single mother find a home, or allow a sick child and their family to forget their challenges & enjoy one of our music programs for an entire evening. Donations may be mailed or submitted online on our website, [www.nativeamericanmusicassociation.org](http://www.nativeamericanmusicassociation.org). Your donation is tax deductible. 100% of all donated funds go directly to the cause. Kindly contact us if you have any questions or would like more information on these families in need.

Thank you!

The Native American Music Association

### **Let The Children Play - Ongoing Music Program**

"Let The Children Play," is an effort to directly provide educational events featuring Native American Music Awards winners and nominees for sick and disadvantaged children. Since 2001, NAMA continues to visit and entertain sick children undergoing treatment for their illnesses at local children hospitals and the Ronald McDonald House charities.

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**Help Santa find Rosebud! - Annual Toy Drive** for the 15,000 needy children on the Rosebud Sioux Toy Drive Effort: The youth population of the Sicangu Oyate (Rosebud Sioux Tribe) from ages 1 thru 18 is 7500. These children can know and share in the Holiday spirit with your help. Latest Effort: 100 more toys delivered week of January 4, 2010

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**Women And Children First** - This advocacy program aims to provide direct assistance to single women and children in shelters throughout Long Island, NY. The mission of Help Women and Children First and empowers single women to live safely and independently. We help improve their lives by assisting them in their greatest times of need during the transition of moving out of a shelter by helping them find their own rental housing.

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**Put The Heat On!** - An Emergency Heat Effort For Elders & Single Mothers with Young Children  
Winter Program Emergency Heat Assistance to families with infants, toddlers and young children in need of emergency Winter heat and currently have no income or means to purchase it on their own. 100% of all Donations go toward direct purchases of Propane or Electric Heat for the home through their local propane or power company. Following a record-breaking storm, last year the Association assembled its own task force and launched this program. Through a national call for action, the Association achieved its goal and purchased and provided 100 homes with a total of over \$15,000.00 in emergency heat (\$150.00 per household) for families on the Pine Ridge Reservation throughout the Winters of 2008-2009.