

profile

Graphic designer, highly motivated, creative, and versatile in the design and publishing field. Exceptional interpersonal skills with team / staff members. Accomplished at incorporating the desires of the client with a superior design solution.

software

(Adobe CS) InDesign : Illustrator : Photoshop : Acrobat,
Quark Xpress : ALS Pagination : Microsoft Word : Microsoft Excel : Ad Power : Crystal Reports
Woodwing : Media Bank

employment

SCHOLASTIC BOOKS : **GRAPHIC DESIGNER, FREELANCE** : January 2009 - January 2010

- Editorial designer for programs entitled Expert 21 and Scholastic Big Day. Art directing articles and readings appearing in workbooks for teachers and students grades Pre-K through 8. Use of industry standard MAC software and pre-press knowledge essential. Involved in daily communication amongst other departments including photo and production.

THE NEW YORK SUN : **ASSISTANT PRODUCTION MANAGER / GRAPHIC DESIGNER, STAFF** : 2003 - 2008

- Aiding in / handling all production aspects of the daily newspaper. Duties involve, but not limited to, arranging layout (mapping) of ads within the paper, designing advertisements, handling all file preparation, and working with and / or acting as liaison to various other departments prior to daily publication. Use of standard MAC software and pre-press knowledge essential. Resolved managerial aspects when acting as department head, when required.

CAREPLUS HEALTH CARE : **CARTOONIST / GRAPHIC DESIGNER, FREELANCE** : 2002

- Designing promotional material using company's patented cartoon characters for ongoing projects.

DEUTSCH ADVERTISING : **GRAPHIC ARTIST, STAFF** : 1999-2002

- Responsibilities included handling all file preparation of work before sending out to publication. Position also required the production skills of mechanical creation, mounting, assembly, scanning and boarding for presentation purposes. Major clients included Tommy Hilfiger, Snapple, Courvoisier, GNC, Domino's, Verizon and Almay.

RESTAURANT BUSINESS MAGAZINE (VNU MEDIA) : **ASSISTANT ART DIRECTOR, STAFF** : 1998-1999

- Handled the designing of one third of every issue of this trade magazine. Knowledge of layout, typography, color, and photography essential. Daily tasks included communication with photographers, printers, and any individuals/companies that may have been involved in any of the magazine's articles.

RUBIES COSTUME COMPANY : **PRODUCTION ARTIST, FREELANCE** : 1998

- Responsibilities included production and design work for their 1999 catalog. Quark, Photoshop, and Illustrator essential.

BROADCAST DESIGN (ASIA) : **ART DIRECTOR, STAFF** : 1997-1998

- Created / oversaw all graphic imagery used for local television programs, commercials, and music videos. Design work includes logo creation, and advertising layout.

THE QUEENS COURIER NEWSPAPER : **GRAPHIC DESIGNER, STAFF** : 1994-1997

- Designing advertisements for local businesses. Thorough knowledge of newspaper design, mechanical work and appropriate design software essential.

POZ MAGAZINE : **LAYOUT ARTIST / ILLUSTRATOR, FREELANCE** : 1996

- Layout work for various sections of their magazine. Also acted as a freelance illustrator contributing artwork for several articles.

MARVEL COMICS : **PRODUCTION ASSISTANT, FREELANCE** : 1996

- Involved in various aspects of production for magazines published through their "Marvel Music" department.

education

Fashion Institute of Technology, NYC : **BFA Advertising Design** : 1995

Portfolio/Samples and References available upon request.