

PRESS RELEASE
FOR IMMEDIATE RELEASE

THE POLICE EXPERIENCE

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WALKING IN THEIR FOOTSTEPS

MILES COPELAND'S OFFICIAL POLICE TRIBUTE BAND COMES TO TOWN.

As The Police wrap up the last leg, ever, of their hugely successful reunion tour, where is Miles Copeland, music industry icon and original manager of The Police? As before, he is one step ahead, looking for new trends in music. Tribute bands, while inspiring giggles and not taken seriously by “real” musicians, have become part of a lucrative and gigantic industry. This odd form of pop art; part theater, part music, has started to get some attention as it has began to imitate life; Tribute bands are selling out stadiums, Van Halen’s David Lee Roth used a tribute band for his solo tour in 2002. When Miles Copeland attended brother Stewart Copeland’s birthday party in 2003, the late Ian Copeland had arranged a surprise for all. Ian had befriended a police tribute band called Fallout the year before and invited them to play that night. The band was good enough to inspire Stewart to join them for two songs, and as the crowd went crazy, Miles started entertaining the idea of taking a tribute band on. Cut to 2007, Miles is holding auditions to put together the “Ultimate Police Tribute Band”. After seeing national and international talent, Fallout members David Rasner (Sting) and Jimbo Head (Andy) make the cut, and superstar drummer Marco Minnemann appears out of nowhere to nab the role of Stewart. Miles dubs the band The Police Experience, and immediately begins to book the act. So how *do* The Police Experience measure up to the real thing? Well, one thing is for certain, Taylor Hawkins of The Foo Fighters, after meeting the band, jammed with them for four straight hours and 3 days later did a show with them. Since then, Taylor has used the band to warm up for tours with the Foos and to get his Police kicks out. Also, don’t expect the show to resemble the look and feel of the current Police tour. The band has penchant for duplicating the shows of the late 70s and early 80s in every detail; a raw, fast, leaner and meaner Police. The best measure of the band’s ability to emulate the early Police comes from Stewart Copeland himself:

“...Every nuance, all the drum parts, and the singer has Sting down to a tee”
Stewart Copeland

*[OPTIONAL INSERT: CONTACT THE COPELAND GROUP TO
REQUEST AN INTERVIEW WITH MILES COPELAND]*

Of course, you can catch the show and find out for yourself. Miles’ The Police Experience is currently performing nationally and internationally, coming to *[INSERT CITY]*, where they will performing at *[INSERT VENUE]* on *[INSERT DATE-TIME]*.

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