



2010 Sponsorship  
Package

2010 Merrimack Valley Maulers Sponsorship Package

**Featured Sponsor** \$12,500 b/o

- \* Company Name on all team promotions and marketing.
- \* Company Logo displayed on all uniforms and awards.
- \* Opening Day game named after your company! (I.E Ford Motor Classic)
- \* Display of company products in the stadium on opening day!! (I.E Park two new model cars in the stadium that are in demand)
- \* Formal Media: Your company name and logo with your slogan on all commercials aired in the Merrimack Valley.
- \* Informal Media: Your company recognized on Mauler T.V as our featured sponsor! Mauler T.V is posted on our website, youtube, vimeo, facebook and myspace.
- \* Company Logo Included on opening day “mass mailings” to over 10,000 residents in the Merrimack Valley!
- \* Company Logo included on Mauler tee shirt given out on “Opening Day”!
- \* Corporate merchandise to be given every game (I.E. key chains)
- \* 2 company banners displayed at all games
- \* Full Page Advertisement on back page of Game-Day Program
- \* 500 tickets donated to charitable organizations in company’s name
- \* 10 advertising announcements per game
- \* Unlimited tickets for company’s employees and families
- \* 2 Business or personal news articles on the Mauler website
- \* 20 Mauler Window Stickers - clear vinyl 4"x4" with Logo
- \* Corporate “Acknowledgment Plaque” for your Office.
- \* Mauler 2010 season ring with company logo!
- \* Framed team jersey signed by all the players and coaches.
- \* Recognition & Promotion on the Merrimack Valley Maulers Website with “Link” to your business website

# Platinum Sponsor

*\$6,000 b/o*

- \*250 tickets donated to charitable organizations in company's name
- \*1 company banner displayed at all games
- \* Full Page Advertisement in Game-Day Program
- \* Company Logo included on Mauler tee shirt given out on "Opening Day"
- \* 5 advertising announcements per game
- \* Unlimited Season tickets for company's employees and families
- \* 2 Business or personal news articles on the CVFL website
- \* 10 Mauler T-shirts
- \*12 Mauler Window Stickers - clear vinyl 4"x4" with Logo
- \* Corporate "Acknowledgment Plaque" for your Office
- \* Recognition & Promotion on the Merrimack Valley Maulers Website with "Link" to your business website.



\*\*\*\*\*UP CHARGE OF \$1,000 to have your company patch put on team uniforms\*\*\*\*

# Gold Sponsor

\$2,500 b/o

- \*125 tickets donated to charitable organizations in company's name
- \*Company name on Support Banner displayed at all games
- \* Half Page Advertisement in Game-Day Program
- \*2 advertising announcement per game
- \* Unlimited Season tickets for company's employees and families
- \* 2 Business or personal news articles on the CVFL website
- \* Corporate "Acknowledgment Plaque" for your Office
- \* 5 Mauler T-shirts
- \* 8 Mauler Window Stickers - clear vinyl 4"x4" with Logo
- \* Recognition & Promotion on the Merrimack Valley Maulers Website with "Link" to your business website or information.

# Silver Sponsor

\$500 b/o

- \*50 tickets donated to charitable organizations in company's name
- \*Company name on Support Banner displayed at all games
- \* ½ Page Advertisement in Game-Day Program
- \*1 advertising announcement per game
- \* 25 Season tickets for company's employees and families
- \* 5 Mauler Window Stickers - clear vinyl 4"x4" with Logo
- \* Corporate "Acknowledgment Certificate" for your Office
- \* Recognition & Promotion on the Merrimack Valley Mauler Website with "Link" to your business website or information

# Bronze Sponsor

\$100-\$499

- 10 tickets donated to charitable organization in company's name
- Company name on Support Banner displayed at all games
- ¼ Page advertisement in Game-Day Program
- 1 advertising announcement per game
- 10 Season tickets for company's employees and families
- Corporate "Acknowledgment Certificate" for your office
- Recognition & Promotion on the Mauler website with "link" to your Business website or information

**Note: All packages can be altered to fit your companies' needs. We can also explore custom made packages to work with your companies' budget.**

## The sponsorship donations are used to build the organization and pay team expenses as follows:

- Pay league and game fees: Fees are required to participate in the NEFL and each game requires fees to pay for the referees and sometimes other game related expenses!
- Rent indoor practice and game facilities including fields, locker rooms, security, janitors, and lights for night games, etc.
- Promote youth organizations and high school athletes for exceptional performances and academic achievement
- Purchase medical training equipment and supplies
- Pay team travel expenses
- Purchase football equipment
- Purchase Mauler team/league merchandise including hats, jackets, shirts, sweat shirts, etc. to be used by the team players and staff, sold from our Website and at our games and given away at special events and promotions
- Purchase league and sponsor banners and signs
- Pay for printing and design services for league programs, posters, fliers and other Mauler marketing collateral
- Help build our world class web presence
- Make charitable donations to various organizations

Darius J Gregory

General Manager/Treasurer

Merrimack Valley Maulers Football Club Inc.

[www.merrimackvalleymaulers.com](http://www.merrimackvalleymaulers.com)

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