



ERIC GRANT BAND

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FOR IMMEDIATE RELEASE

Eric Grant Band Eyes National Title and \$100,000 Prize

Gilford, NH – June 24, 2011- As they take to the main stage at Meadowbrook U.S. Cellular Pavilion to open for Trace Adkins and Uncle Kracker on July 3rd, Gilford's Eric Grant Band will have more on their minds than this important performance in front of a crowd of thousands. This will be the first time that they play, live, the original songs they hope will bring them success in their quest to win the national Texaco Country Showdown; and its \$100,000 grand prize.

The Texaco Country Showdown, which bills itself as "America's largest country music talent search", is a series of local, state and regional competitions which culminates in a "showdown" of the best seven acts in the nation at **the famous Ryman Auditorium in Nashville TN**, where a champion is crowned.

EGB is no stranger to the series of competitions that lead to national titles. In 2010, the band swept the New Hampshire Country Music Association and New England Country Music Organization competitions in the "new country" and "vocal group" categories to earn their spot at, and eventually win, the North American Country Music Associations, International titles in March of this year.

Since then, the band has released their first CD, "Do It All Again", to public acclaim and enjoyed regional radio airplay of the single "Once Upon A Time".

However, band leader Eric Grant knows that there's plenty of work ahead for them to have a chance at the Texaco prize. "A large component of these competitions is originality. So, we're going to pull ahead some of the songs that we've been working on for our next CD. We've learned a bunch since we tracked the songs on "Do It All Again" and it would be crazy not to put that knowledge to work for us at the Texaco Country Showdown events. When there's a \$100,000 grand prize at stake you can bet the path to this title is going to be much more intense than last year's."

The first step in the Texaco Country Showdown for EGB is the local round on July 14th at the Time Out Sports Bar & Grill in Claremont, NH.

Eric Grant Band will be headlining at Laconia's July 4th festivities at Opechee Park. More information about Eric Grant Band can be found at their web site, www.ericgrantband.com.

SEE PHOTO BELOW AND ATTACHED SEPARATELY.

SUGGESTED CAPTION FOR PICTURE: *The members of Gilford's Eric Grant Band have their eye on another national title, its \$100,000 grand prize and important industry exposure. (l. to r.) Carlos Flores, Dan Haney, John Littlefield, Sherry Grant, Tim Kierstead, Bill Hayes, Paul DiBiaso, Eric Grant.*

Reference sites:

www.ericgrantband.com

www.nhcma.com

www.necmo.org

www.myspace.com/nacmai

www.countryshowdown.com

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