



Cockroach(s) (kok-rohch) -noun: Independent record labels that succeed on both a grass roots, and a technical level. Able to scurry fast and loose in order to adapt to an ever changing world. Flying under the radar of the established, and acceptable traditional record business. No fear of International boundaries. No rules. **The last survivors of the pending Record Industry Nuclear Holocaust.**

Dear Friends & Colleagues; I am extremely excited to introduce you to the **COCKROACH MEDIA LABEL GROUP**. We are a family of 25 likeminded, post-DYI labels (and growing). Every label in the group brings something new and unique to the group, covering the spectrum of **PUNK, GARAGE, SKATE, PSYCHOBILLY, HARDCORE, METAL, SOUTHERN SLEEZE** and beyond... Available exclusively from **NAIL DISTRIBUTION**.

We promise three things:

- 1- To travel the "path less traveled"... Hell, we promise to be out front, hacking away at the jungle with machetes' in hand. The old "Hookers N' Blow" record biz mentality is DOA, and why we're all working harder to sell fewer records... **IT'S TIME TO REINVENT!!!**
- 2- To always be open and available to any ideas that you may have... Our bands travel and cross State lines (in spite of court orders). Everything is "on the table".
- 3- To always be interesting!!! Hell, if we can't have fun, why do it? Please call me out if I ever revert to my old major record biz asshole ways... actually, "kick my ass, I deserve it" (Artie Fufkin/Spinal Tap ref.).

Don't let the big dog hump your leg,

Jimmy "de Roach" White
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