

Ashley Jordan was born July 14, 1992. Even at a very early age, she wanted to perform. While just starting grade school, she asked her dad to construct a stage for her to sing in front of the family. At 13 Ashley began performing at talent shows and other local events. Encouraged by others to perform at bigger venues, Ashley entered a teen idol contest and ended up wowing the judges and making it all the way to the finals. Although she didn't win (she got second place), she received a great deal of attention and it became a pivotal experience in her young career. And in 2008, just sixteen years old, she began performing as a solo vocal/guitar act at venues around New England, with her parents carrying and setting up the PA system for her. Local town newspapers began following her progress.

In 2009, Ashley approached John Gerard, a popular Boston musician, and asked him to give her guitar lessons. She didn't expect him to say yes, since he was a big name locally, but he did, and as a result Ashley developed a strong friendship along with the driving guitar rhythm which sets the foundation for her songs.

While a high school junior in Harvard, Massachusetts, Ashley recorded her first CD with Steve Rapson, titled "Simple Love," and released it in February, 2010. "Simple Love" was well-received and Ashley was soon featured on the cover of Metronome Magazine, Skope Magazine ("Artists to Watch"), and the Worcester Telegram Weekend Magazine. Ashley's music was selected for airplay on Women of Substance Radio, and later Regent Broadcasting chose several of her songs as part of their "Elite Artists Series" and awarded her an exclusive "Radiolicious" radio station for one year. In addition, Pulse Magazine selected Ashley for their "Up & Comers" section and in their review stated: "Ashley Jordan is truly a rising star just about to shine super brightly in the world of music with her combination of musical talent, knack for storytelling, and beyond-her-years professionalism."

2011 has been an exciting and busy year for Ashley. In February of 2011, Metronome Magazine selected Ashley as one of the artists on their "TOP TWENTY HIT LIST" for 2010! Editor Brian Owens wrote : "Every year around this time, we take a look back at the things that moved, shaked, shocked and quaked us from the previous year . . . there's something a little extra special that catches your eye, tickles your ears and makes you stand up and notice that makes us choose the bands, artists and acts that we do . . . and . . . barely out of her mid-teens, singer-songwriter-guitarist Ashley Joelle Jordan has done more with her life than most folks twice her age. This focused, poised young lady captured our attention with her debut CD, Simple Love, and we proudly featured her on our July 2010 cover. This talented upstart is so determined she's even managed to create her own radio station." Ashley will be featured again on the cover of Metronome Magazine in their November, 2011 issue.

Influenced by the sounds of Lori McKenna, Billie Holiday, Ellis Paul, Brandi Carlile, Miranda Lambert and Taylor Swift, Ashley says "some of my favorite performers/influences are the ones

that have a great connection with their audience. As you watch them, you feel the emotions that they might have felt when they were first writing their song. The very best part about performing my music is having that same feeling.”

A victim of bullying, Ashley writes songs of great emotion, of betrayal, love, hopes and inner truths. There were times when she would write a song and be so overcome by emotion that she could not play it for months. While shy off-stage, that same emotion comes out on stage in powerful and captivating vocal performances that have become her trademark.

Two events came together, leading up to Ashley’s newest CD, “Liquid Words”:

On her first CD "Simple Love," Ashley covered Michael Jackson's "You Are Not Alone." It caught the attention of Eddy and Danny VanPassel of Belgium, the songwriters for this #1 hit. Ashley's rendition so impressed them that they (and Lorin Lara) wrote "It's That Smile" specifically for her voice.

During this same time, Ashley was contacted by producer Don Hooper of Juke Village Records after he heard her performance at the Bolton (MA) Fair in 2010. Don learned the recording business at Seals and Croft's studio, and as a recording engineer for producer John Barnes. He had also played with Dan Seals and co-wrote the chorus melody for his #1 hit "I'd Really Love To See You Tonight." Don saw Ashley's potential, and asked her to record.

So in 2011, Ashley recorded "Liquid Words," at the Juke Village studio. In this CD she introduces her new 'sound', a unique mix of country/pop and folk-rock, backed by a band of country musicians from Boston and Nashville. The album includes eleven songs written by Ashley herself and one co-written with her producer/arranger Don Hooper. Ashley also performs a cover song by her hero, Lori McKenna, titled “Stealing Kisses.” A final song that debuts on the album is the VanPassel's song “It’s That Smile.”

Ashley completes 2011 by expanding her performances to venues throughout the Northeast. Her performances include solo concerts as well as a small band gigs with signature country additions of fiddle, mandolin and pedal steel. Bigger shows include electric guitar, bass and drums. Ashley and a full band performed songs from "Liquid Words" at a CD release concert on Oct. 9, 2011 at the legendary CLUB PASSIM in Cambridge, MA as she continues to gain fans and radio play across the country.

You can also find Ashley doing what she does best: playing her original music for passersby on the streets of Cambridge on a Sunday afternoon!