

MAY 2010 SONICBIDS "ARTISTS 2 WATCH"

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Skope

Skope Entertainment Inc.

Ashley Joelle Jordan

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Skope: What were you doing when you found out you were selected for Skope A2W May 2010?

Ashley: I was just having an ordinary day -- about to head out to a doctor's appointment because I've been sick for the past week when I checked my email and had received notification from sonicbids that you had selected me for Skope's "Artists to Watch". It made my day!!!

Skope: Now that the weather is nice will you be out playing live this summer & spring & where?

Ashley: I actually have a couple of really great gigs coming up in August and September. In August I will be playing four different times at the Bolton Fair in Lancaster, MA on the first two opening days of the Fair. In September, I was asked to be the opening act for the big Harvard Fall Festival in Harvard, MA (opening for "Tramps Like Us"). I also have a few feature acts coming up at Savoury Lane in Acton, MA (June & Nov), Amazing Things in Framingham, MA (June) and HUCAM TV in Hopkinton, MA (Oct), Perks in Boston (July -- opening for John Gerard), and Bull Run Entertainment, Thursday Soundstage in Shirley, MA (Nov).

Skope: What motivates you everyday to get up and create and work on your music?

Ashley: well -- this is what I want to do for the rest of my life, so I just see every day working on my music as a pursuit of my dreams. My music is an expression of who I am, what I'm going through in my life, and dealing with many of the emotions/feelings that I have as a 17 year old growing up. So maybe some people have a journal or a friend that they share everything with -- my outlet is my music and it is who I am. Creating music and working every day is what I crave doing -- it's all the other crap in life (like being in high school!!!) that gets in my way! LOL.

Skope: What bands & musicians before you heavily influenced your sound?

Ashley: Definitely James Taylor and Ingrid Michelson (two very different artists!!) have influenced me. I really admire Taylor Swift as well! I am a HUGE fan of Ellis Paul and his music . . . and I love the music of my friend/mentor John Gerard (who is a well-known Boston singer-songwriter). John contributed some harmonies and extra guitar on my CD "Simple Love".

Skope: What is coming up for you and where can readers learn more about you?

Ashley: Well -- I am basically just out there performing my music anywhere and everywhere they will let me play. I am also writing alot of new music and I hope to start working on another new CD