

The Visionary



Bay Area Vision Chapter of the ABWA

February, 2009

BAY AREA VISION CHAPTER MISSION: To support each other in business as well as personally, while helping others in our community better their lives through education

Style and Wardrobe Consultant Ellen Caldwell-Ng Guest Speaker at February Meeting

Join Bay Area Vision ABWA at Perry's Italian Kitchen, Wednesday, February 11 at 11:30 am to hear sister ABWA Member Ellen Caldwell-Ng of E. Caldwell and Associates speak to us on "Polished and Professional on a Budget". Ms. Caldwell-Ng will bring clothes and demonstrate how to put together various pieces to form a great professional looking wardrobe without breaking your bank account.

Ms. Caldwell-Ng is a member of the Katy Charter Chapter of

ABWA since 2002. She also is Chair-elect of the Houston Area Council, a member of the Memorial Business Women's Network, Powerful You!, the Red Hat Society and the Greater Houston Women's Chamber.

Working in the financial services industry as a bank Vice President, Ms. Caldwell-Ng developed a strong understanding for the need to have not only a professional look but a stylish one as well.

Although she did wardrobe consulting on a part-time basis starting in 2004, she recently left

banking to operate E. Caldwell and Associates on a full-time basis.

With her knowledge of the wardrobe and style industry and her ABWA experience, Ellen Caldwell-Ng is someone you will not want to miss



Ellen Caldwell-Ng

Upcoming Events:

- FEBRUARY LUNCHEON MEETING AT PERRY'S ITALIAN KITCHEN, 1001 PINELOCH AT THE CORNER OF EL CAMINO REAL AND PINELOCH, CLEAR LAKE CITY. 11:30 NETWORKING. NOON MEETING WITH ELLEN CALDWELL-NG,
- ANNUAL FUNDRAISER, THURSDAY, APRIL 16 AT ENDEAVOR MARINA, 5:30—8 PM.

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Plans Underway for a Fabulous Fundraiser

Angela Wilson, et al. are hard at work planning a fabulous fundraiser for the Bay Area Vision ABWA's Scholarship fund and Angela, a district manager for Wal-Mart, knows how to get the job done. Currently

the Endeavor Marina is scheduled for Thursday, April 16 starting at 5:30 pm for a wonderful wine tasting and auction.

The Endeavor is a much larger facility than we had available last year

and we are expecting an increase in attendance. Toby's will again provide the wine and a couple of locally known, great restaurants are being tapped for catering.

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President's Message



President Sherry Bogus

“We need everyone’s help in getting tickets sold and acquiring silent auction and raffle items (for our fundraiser)”

It is hard to believe that January is over! I know that many of you have been incredibly busy with the start of the New Year, as I have been. We have a lot of exciting things happening in our chapter. First of all, if you haven't been to a monthly meeting lately, you are missing a treat. Our new location is awesome and we extend a big Thank You to Perry's Italian Grill. It is a beautiful restaurant. The food is outstanding and we are treated very well. We should have no trouble building our membership now and I hope you will invite guests to our next meeting. It will be February 11 at 11:30 am. We will be voting on our choice of Woman of the Year, Woman of Excellence and Top Ten. You really

don't want to miss this meeting!

We are in the middle of planning our annual fundraiser. We are having a wine tasting party again since last year's event was so successful. The event will be April 16 and held at the Endeavor Marina on Clear Lake. Toby's Liquor will be supplying the wine again. Wal-Mart has agreed to cover the cost of the facility (Thank you, Angela) and Beatrice Wilson is working on getting it catered. (Thank you, Beatrice) The facility will hold a lot more people. It overlooks Clear Lake. We won't have to worry about parking and we can hang out without worrying about making

people leave. We will need everyone's help in getting tickets sold and acquiring silent auction and raffle items. Sheila is printing the tickets and will have them ready soon. Thank you, Sheila. We are very excited about this event and the possibilities.

I would like to say a special thank you to Evelyn Garland for taking on the newsletter and Program Chair. You are doing an outstanding job, Evelyn and we so appreciate your efforts. We look forward to the future programs you are planning.

See you at our February meeting.

Sherry



Sheila Hardy, Angela Wilson and Beatrice Wilson share a laugh while Secretary Lorilyn Wynn takes notes.



Stacy Jenkins, President Sherry Bogus, Cyndy Qualia and Carolyn Wagner were among the members contributing ideas to our planning session.

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Fabulous Fundraiser

With all the planning that is going into this annual event, what does this mean to you? It simply means that every member will be needed to go out and promote the event and help find lots and lots of auction items.

Last year we had special baskets that were put together, hair cuts, salon visits and anything you might think would be en-

joyable to make a bid on. Donated gifts appropriate for door prizes will also be needed. Start now to plan your contributions and your list of guests. The scholarship provided by the Bay Area Vision Chapter help several women each year further their education.

Our guests had a great time at last year's Wine Tasting and Auction and this year will be even better!



Bay Area vision chapter- ABWA
Board meeting
01-28-2009

In attendance: Sherry Bogus, Lorilyn Wynn, Angela Wilson, Evelyn Garland, Carolyn Wagner, Beatrice Wilson

Meeting began @ 11:45 am.

- Angela confirmed the Endeavor @ \$500.00. Wal-Mart will contribute \$300.00 toward it. We will go ahead and pay the \$200.00 if we have to. We also need a police officer to be on duty regardless if we have alcohol or not. We will pay for this too if we have to. Angela needs a copy of our designation of a 501 c(3) if we have one to get a discount or the rent free at the facility. We need to check with national to see if they have that designation on file. Lorilyn will call National to see if we can get this number. Evelyn made a motion to book Endeavor, pay the excess fee and get an officer. Carolyn seconded the motion. All were in favor – no opposed. Motion carried. We want to be there early to set up – no later than 2:30 pm. We want to be there early, but we need to know if we need to bring food or if it's going to be catered. Beatrice talked to Perry's and it's still in the works. They may want to split the catering with Cullen's Restaurant. Sheila still has decorations left over from last year.
- We need a sign and flyers made up. We still can't print tickets or flyers until we know about the food. Jennifer McKnight with Crown Trophy has volunteered to make sponsor plaques in exchange for an ABWA membership. Discussion continued in regard to giving plaques to the major sponsors and certificates to the donors of auction items, etc. We need to get serious about auction items. Evelyn would like an article on the silent auction and the scholarships we gave to promote those areas. A motion was made by Beatrice to accept Jennifer's offer to trade plaques for chapter membership. It was seconded by Evelyn. All were in favor- no opposed. Motion carried.

WOY luncheon is starting to be put together by the Houston Area Council. They want sponsorships. Companies and individuals can contribute. Levels of sponsorship are: Platinum \$2000.00, Gold - \$1000.00, Silver: \$500.00, Bronze \$100.00. Carolyn made a motion to donate \$100.00. Evelyn seconded the motion and motion carried with no opposed.

- Goal for fundraiser is \$7,000.00 NET. Not only can this money go toward scholarship, but also to pay for us to go the National Conference and/or Spring Conference.

Evelyn Albrecht Garland
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Check out the chapter web site at : www.abwa-bayareavision.org

ABWA- Bay Area Vision Chapter
Monthly Meeting Minutes
January 14, 2009

In attendance: Stacy Jenkins, Sherry Bogus, Cyndy Qualia, Monica O'Neal, Evelyn Garland, Sheila Hardy, Angela Wilson, Beatrice Wilson, Lorilyn Wynn, Carolyn Wagner

- Meeting began at 11:45 am
- Invocation was read.

Introductions were made with a bit of news/ updates from each member.

Old business:

A motion was made by Lorilyn to join the League City Chamber of Commerce. The motion was 2nd by Beatrice Wilson. Meetings are the 2nd Friday of each month and RSVP is \$18 – at the door is \$23.00. Discussion continued regarding the League City ABWA having a problem with us joining. Motion carried – none opposed.

Newsletter – the treasurer will bill the members on an annual basis who are advertising in the newsletter.

New business:

WOY (Woman of the Year) qualifications: This person must be in good standing with ABWA and a current member. She is able to be nominated and chosen more than once.

WOE (Woman of Excellence) qualifications: This person must be in good standing with ABWA and a current member. She can only be chosen once in a lifetime. She must also be very active in community activities.

Top 10 qualifications: This person must be a member in good standing with ABWA. She is nominated by her chapter, but will be chosen by National. She is awarded points for her various accomplishments, e.g. higher education or certifications, community involvement, involvement with her chapter of ABWA, etc.

Nominations were made by the attending members today and turned into Carolyn.

Wine Tasting: meeting places were discussed – Endeavor (may be too big) and Comfort Inn and Suites (holds 133) on Texas and Bay Area. Parking is good there and we would have use of the breakfast area.

The Maximum fee on either would be \$300.00 and Angela is working to see if Wal-Mart will pick up the cost.

Cullen's was discussed as perhaps a good alternative. They may provide appetizers, but may not let us bring in wine. It is pretty far out of the way, too.

A motion was made to reserve the Endeavor as our place to have the wine tasting. Sheila made a motion, Cyndy 2nd the motion. Motion carried – no opposed.

Angela will confirm with Toby's Wine & Spirits that they will be available to provide the vendors for the wine tasting.

Evelyn volunteered to be program chair since we are having difficulties staying on top of getting speakers in a timely manner.

Sherry suggested that we start getting silent auction items now. Evelyn volunteered to put a flyer together so we can start advertising.

Sherry also mentioned that we should have a table with new member packets handy at the wine tasting in order to promote ABWA.

- Next board meeting will be January 28th at Sherry's office.
- Benediction was read.
- Meeting was adjourned at 1: 25 pm